

## **Benefits NCVA can do for you and your company...**

- Represent your interests with the North Carolina General Assembly, during all sessions.
- Monitor activity of federal law-making bodies with respect to the interests of vending and food service.
- Engage in offensive and defensive public relations activities, including placing news and feature material, and responding to media use of vending and food service news.
- Plan activities to improve the image of the industry.
- Conduct research on the industry, as directed by your board of directors.
- Provide education, including seminars, conventions and a trade show, involving more than 85 companies showing the latest in goods and services for the industry.
- Assist with research on individual member problems that might have relevance for other members.
- Inform you on changes in the industry as they develop.
- Distribute hot line notices via Email on criminal activities that might extend into your area.
- Stage meetings for fellowship and interchange with others who share similar professional interests.
- Increase awareness of ways the industry can serve the communities of North Carolina.
- Staff a state office to disseminate information you wish to share with others in the industry.
- Distribute *Vending Vibes*, a newsletter to keep you abreast of industry news in North Carolina, South Carolina, Virginia and the Southeast.
- Print regional directory with names and addresses of all operator members, and all associate member suppliers of products and equipment.
- And, add member services as they are dictated by an ever-changing world.